Resume: Emanuel Costa

Resume summary

Thanks for the interest in my resume. Since 1996, I have provided strategy, development and IT consulting services and implementation to some of the most successful companies in the World. My clients/employers included JPMorgan Chase Bank (Vastera), Vivendi Universal (entre-nos), FIFA (todotrivial.com), Florida International University (JMC), Able Commerce (Foresite), WheelsNext, TheaterMania, InterAmerican Development Bank (IDB) and many other companies that had redefined theirs online presence using my experience and services. I have supported my clients' web, intranet strategy, databases and software management needs to achieve efficiency and profitability by using "goal-focused design" where I focus on user needs in the context of the client's business goals, guiding the user toward actions most desired by the client. I have improved theirs lead generation, sales and acquisitions, unique visitors and time on site and reduced bounce rate, by focusing on every aspect of a successful website.

2010 – Present

In 2014, I decided to expand my business and moved to Las Vegas, where I became a proud United States citizen, and I am currently working on the following projects:

- http://www.rimsdealer.com/ – My own eCommerce site to sell custom wheels and performance tires. Hosted on AWS Linux and built from scratch on ColdFusion and MySQL. I am also responsible for all the online marketing initiatives. We are seen a 40% growth per year and will reach $1.5 million in sales by December 2016. Also featured a wheels visualizer built in Angular.
- https://online-people-lookup.com/ – Custom API development to lookup people's information.
- https://wsopsop.com WSOP School of poker. (Password protected. User: resume Password: Manny2016!)
- http://www.promostaffing.net/ – Custom build back end and front end to allow staff applications and events management.
- https://fortaleza.wordcamp.org/2016/ – As WordPress enthusiast I also do volunteer work.

In 2010 I decided to focus 100% on my own business, High Tech Web, INC. So, while in South Florida I have worked on dozens of medium size websites, including:

- http://www.stylehausdesign.com/ – Multilingual website.
- http://chrisbrooksmiami.com/ – Real estate website connected to MLS.
- https://www.ediceiofamerica.com/ – Ecommerce bookstore.
- https://lealpublisher.com – Ecommerce bookstore.
- https://www.trainnerfortaleza.com.br/ – Brazilian academy.
- http://brol.com – Travel agency specialized in south america trips.
- https://bigrims.us – Community site for car enthusiasts.
- https://autoinsuranceofficials.com/ – Landing page site using bootstrap.
- https://thingsyouneedtoknow.today/ – Celebrities, entertainment and sports news site.
- https://bloodmoney.com.br/ – Brazilian version site for the movie Blood Money.

2006 – 2010

In 2006 I've built an eCommerce solution from scratch for a custom wheels online retailer. I also did SEO, PPC campaign management, Social media marketing and developed an unique Rims Visualizer program using Flash. When I started work with Wheels Next they had $100k revenue per month, in few years they had that amount per day. A growth of 2900% in revenue.

In 2008, to improve my resume and network with high level professionals in my areas of interest, I relocated to New York city and worked for TheaterMania, redesigned the site, improved its SEO features and overall site speed performance. I also did

consulting w orking for Thomson-Reuters. Then I relocated to Washington, DC to rebuild IADB, a government bank that handles $10 billion dollars per year in transactions, front-end site that uses an in house CMS (content management system).

2003 – 2005

In 2003, I w as invited to w ork w ith Able Commerce, one of the first shopping cart softw are available online. There I customized dozens of online retailers sites w ith millions of dollars in revenue per year. Among our clients there w as http://w w w.cartoys.com | http://w w w.islandsurf.com/ and http://w w w.diamondsinternational.com/

In 2005 I w orked for Axis Interactive. I w as the main IT person, responsible for multiple technology projects, The main product w as an email marketing solution that delivered 7 million emails (CAN-SPAM) per hour using 20 mail injectors, 2 w eb servers and 2 database servers. At Axis I did R&D on many email systems like Ironport, Pow erMTA, StrongMail, RoboMail and VoloMP.

1997 – 2002

In 1997 I developed an eCommerce solution from the ground up using Perl and text files as database, the client w as a glasses distributor in Brazil. Then in 1999 I accepted an invitation to relocate permanently to the United States and w ork for a dotcom named Entre-Nos, a Spanish holistic health portal funded by Vivendi Universal and w ith Deepak Chopra support. I w as the main ColdFusion programmer, system analyst and database developer. In 2002, I've built, using PHP, Oracle and Flash, a site for the FIFA World Cup held in that year. The portal had massive traffic peaks, it w as the first time I used Global Load Balancing (today know n as CDN) and managed millions of soccer fanatic entries in multiple trivia games that w as promoted on many Latin America TV channels.

1991 – 1996

As an intern of the computer lab of Universidade Federal do Ceará, I had the opportunity, at the earlier stages of the internet, to learn my first w eb related skills. At the same time I graduated and acquired a bachelors degree in Civil Engineering. During this time I also did tw o years extra-curriculum algorithm classes using Pascal. I also w as the first student to use AutoCAD due to a car accident that restrained me from using my hand on the design classes. I ended up teaching CAD and LISP to my soon to be professor, so at the first day of his course he told me I didn't need to attend and got an A+.

Relevant experience, skills and technology proficiency

- Programming languages: PHP, ColdFusion, Java, Perl, LISP, Pascal.
- Javascript: jQuery, Angular, React. CSS: gulp, CSS3, Bootstrap.
- Operating Systems: Ubuntu, Red Hat, Amazon Linux, Window s.
- Active meetup speaker on w eb security, eCommerce and online marketing.
- Expert in SEO, SEM, Social Media and email marketing.
- Fluent in English, Portuguese and Spanish.

- Databases: MySQL, SQL Server, Oracle.
- Experienced user: Photoshop, Premiere and major photo/video editing programs.
- Strong system analysis and user interface skills.
- Know ledge in distributed applications, Vagrant, Docker and AWS products.
- Expert in eCommerce for online and brick-mortar retailers.
- Dog lover, traveler, peace activist and open source contributor.

Read more about me, see my LinkedIn profile, dow nload resume (PDF 82kb) or contact me.